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Software for Online Surveys, Conjoint Analysis, and Quantitative Marketing Research**WHAT'S NEW**

- ▶ March 12: New Work (Seattle), Sat Oct (Sydney)

- ▶ March 7, Best/Worst Updated

- ▶ December 1: MaxDiff Studio Available

- ▶ November 1: New Allian

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INTERACTIVE

- ▶ SSI Web survey
- ▶ CBC/Web survey
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